ACTION ITEMS License Plate Auction Group (LPAG) Meeting of February 25, 2013

Members attending: Maren Rubino (chair), Mark Simon, Dave Ferrill (secretary)

Guests in attendance: Aaron Kennedy, Peter Pike, Bob Gall, Dylan Ikenouye, Tony Anderson, Kit

Sage

By telephone: Kelly Perez, Gina Robinson, Jonathon Oliver, James Eklund, LeeAnn Morrill,

William Browning, Kyle Boyd

As was discussed in the meeting, this is an attempt to identify all the action items that came up in the course of the meeting, and to which members (and others) made a commitment to complete in advance of the next meeting of the LPAG on March 25, 2013.

ISSUE: The LPAG has learned it may be eligible for a loan from the State.

Assignment: * Maren will work with the Controller at Revenue about what is needed to pursue a loan, with assistance from James concerning loan requirements.

ISSUE: The Colorado Health Foundation, as described by William Browning, might be the source

of a grant.

Assignment: * Gina agreed to follow up with CHF about the grant process.

* Rich also volunteered to help with pursuing a grant.

* Gina will set up a meeting with Rich and Sue Williamson.

ISSUE: Pursuing the drafting of the RFI.

Assignment: * Gina agreed to help with the drafting of the RFI.

- st Kelly volunteered to confer with Michelle Zale about the RFI process in the G.O., given the possible difference in rules/regulations in comparison to executive departments.
- * Aaron and Kelly will attempt to get specific examples or templates of RFIs.
- * Gina noted she has recent examples of RFIs from HCPF.
- * Mark offered to help with the RFI, as did Aaron.

ISSUE: Bob's idea is to approach the four major sports teams in Denver about a "limited" auction.

Assignment: * Bob and Mark will put together a draft proposal for the LPAG's review about a

- promotional effort with the sports teams. Bob agreed to try to develop some evidence of what the value of a specialized plate might be.
- * Dylan will research the availability of two-digit numbers from 10-100.
- * Kelly will touch base with the Office of Community Partnerships about how to best approach the sports teams to open doors with them for a conversation.